mikejohnson

From: Dana Dickens [ddickens@hrp.org]
Sent: Tuesday, April 20, 2010 4:05 PM
To: mikejohnson@co.southampton.state.va.us
Subject: Re: Southampton County Presentation

Looking forward to it.

----- Original Message -----
From: mikejohnson <mikejohnson@co.southampton.state.va.us>
To: Dana Dickens
Sent: Tue Apr 20 15:37:14 2010
Subject: Southampton County Presentation

Dana,

Just a reminder that we look forward to your Vision Hampton Roads presentation next Monday, April 26, at 9:30 a.m. Meeting place is same as usual – Board of Supervisors Meeting Room, Southampton County Office Center, 26022 Administration Center Drive, Courtland.

Best regards,

Mike

Michael W. Johnson

County Administrator

Southampton County

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What is *Vision Hampton Roads*?

Vision Hampton Roads is...

» **A region-wide economic development strategy** based on the collective strengths of all localities of Hampton Roads, created with the input of business, academia, nonprofits, government, military and citizens;

» **A five-year roadmap of objectives, strategies and actions** to cultivate our region to be ***the*** place where people want to live, learn, work, visit, play and raise families;

» **An action plan to guide state and local governments in decision-making** toward common goals and objectives that are regionally viable, and enable us to measure our progress in terms of better, high-paying jobs, highly educated workforce, increased per capita incomes, and enhanced entrepreneurial supports for new business; and

» **A transformational process** to propel our region into the dynamic future that we collectively envision, one that benefits all of our citizens.

How was this *Vision* for the Hampton Roads Region Developed?

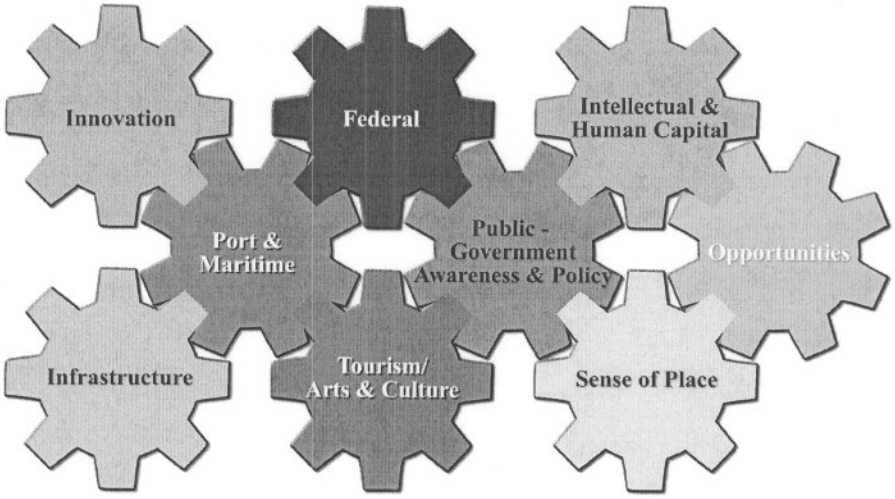
- **Process** – consistent with the U.S. Dept. of Commerce Economic Development Administration's Comprehensive Economic Development Strategy (CEDS), a process was used to qualify our region for federal funding as part of the Federal Economic Development District Designation.
- **Strategy Committee** – encompassing elected officials, community leaders, military installations and federal labs, small and large business interests, universities, nonprofits, and citizen and community groups – an oversight group was formed to guide the effort with the Hampton Roads Partnership providing coordination and support and the Hampton Roads Planning District Commission providing assistance and economic analysis.
- **Sub-committees** – representing each of the three current drivers of our regional economy, Federal/Military, Port/Maritime, Tourism/Arts & Culture, as well as Opportunities, to capture emerging areas for expansion and strengthening of our economy, sub-committees held regular meetings to address strengths and weaknesses in their respective areas and develop plans to address those.
- **Work** – based on a model developed by the nonpartisan Brookings Institution, showing that prosperity is based, not on jurisdictional boundaries but on regions, our work followed regional assets coming together: **Innovation**, **Human Capital**, **Infrastructure**, **Quality Places**.
- **Retreat** – held to vet the proposed plan with the larger Strategy Committee and to provide an opportunity for crosstalk among the Sub-committees.
- **Strategies and actions** – finalized for the plan and posted for public comment.
- **Public Comments** – incorporated and the final document was submitted to the Department of Commerce's Economic Development Administration for approval.

What is the goal of *Vision Hampton Roads*?

With proper foresight, continuous planning and dynamic economic development, Hampton Roads will be recognized internationally as a region fueled by Innovation, Intellectual and Human Capital, Infrastructure and Sense of Place.

What happens now?

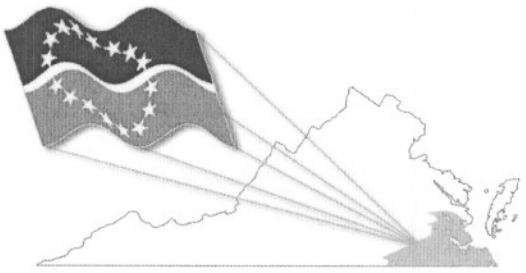
- **Blueprint** – *Vision Hampton Roads* becomes a blueprint – not just a document – for how best to build our region into a thriving global powerhouse, integrated into local community planning, by meshing assets and opportunities into a finely tuned economic engine.
- **Implementation** – *Vision Hampton Roads* includes "Strategic" and "Operations-Tactical" components and converts existing Sub-committees into action-oriented, working Task Forces. The Hampton Roads Partnership serves as Program Manager for both components of the *Vision*'s Action Plan and deals with Public-Government Awareness and Policy.



- **"Strategic Component"** – addresses enhancement of the big demographic, economic and environmental forces with Task Forces focused on:
    - **Innovation** – new products, processes and business models
    - **Intellectual and Human Capital** – education and skills that further innovation
    - **Infrastructure** – transportation, telecommunications and energy distribution
    - **Sense of Place** – special mix of distinctive communities and regional identity
- **"Operations-Tactical Component"** – implements specific actions with the greatest short term impact on maintaining and growing the existing pillars of our regional economy and nurturing regional assets that can diversify our economy driven by the Task Forces whose objectives are:
    - **Federal** – Premier mission-ready region hosting critical federal assets
    - **Port/Maritime** – Premier East Coast Seaport
    - **Tourism/Arts & Culture** – Premier year-round destination of distinction
    - **Opportunities** – Centers of excellence fueled by a culture of innovation
- **Leveraging expertise** – each of these Task Forces will be managed by existing organizations and groups in our region with relevant authority for maximum efficiency.

How can I learn more?

View participants, the process and outcomes at http://VisionHamptonRoads.com.

How can I get involved?

Join a Task Force! Take part in the action.
Email us at Contact@VisionHamptonRoads.com.